



BATON ROUGE NORTH ECONOMIC DEVELOPMENT DISTRICT

Minutes of Regular Meeting
Thursday, June 13, 2019

ATTENDANCE:

Present:

Bill Pizzalota
Gary Chambers
Dr. James Gilmore
Andrea Cosey
Ronald Smith
Brian LaFleur
Dezmion Barrow
Terra Williams
Anthony Pope
Dr. Jacqueline Mims
Dr. Leroy Davis

Absent:

Stephanie Cargile
Jesse Glasper

Staff:

Jerry W. Jones Jr.
Jasmine McClendon

I. Call to Order

Dr. Mims called meeting to order at 6:11 p.m.

II. Roll Call

Eleven (11) Committee members were present. Two (2) Absent. Quorum was met.

III. Opening Prayer and Pledge of Allegiance

Prayer led by Dr. Gilmore and Pledge was led by Dr. Gilmore.

IV. Approval of Minutes

- Motion by Mr. LaFluer and Second by Dr. Gilmore.

V. Public Comments (3) Minutes

VI. Committee Reports

- i. Healthy Food and Retail Taskforce Report

VII. Director's Report

i. First 100 Days Report

ii. Sponsorships

- Capital City Car Show
- Black Out Loud Conference
- Baton Rouge Black Chamber of Commerce Expo



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VIII. Partner(s) Report

IX. Old Business

X. New Business

- i. **Action Item** – Consideration and vote of the amended contract for the Media and Marketing Consultation. *Deferred until next board meeting.*
- ii. **Action Item** – Consideration and vote of the brand, tagline, color palette, and name for the new initiative of the district.
Brand and tagline deferred until next board meeting.
Color palette and Name Moved by Chambers seconded by Dr. Gilmore, approved unanimously.
- iii. **Action Item** – Consideration and vote on authorizing the creation of Cortana Mall and Florida Blvd. Taskforce. *Deferred until next board meeting.*
- iv. **Action Item** – Consideration and vote on the BRNEDD’s fiscal policy.
Deferred until next board meeting.
- v. **Action Item** – Consideration and vote on approval of the BRNEDD’s Employee handbook (policy and procedures). *Moved by Chambers seconded by Dr. Gilmore, approved unanimously.*
- vi. **Action Item** – Consideration and vote on Scale Up North Baton Rouge
Deferred until next board meeting.
- vii. **Discussion Item** – North Economic Development Week 2019
Reschedule events Rock the Block &
Defining Southern University’s Role in NBR
- viii. **Discussion Item** – Develop North Baton Rouge Foundation
Exxon Mobil Site (*Motion to abandon by Dr. Gilmore seconded by Chambers, approved unanimously.*)
Board Governance

XI. Announcements – Dr. Gilmore introduced his intern

XII. Adjournment Motioned by Chambers and seconded by Gilmore at 8:22 p.m.